**2cents Retail Point Of Sale:**

**Zimbabwe’s Home grown Solution for Retailers**

The retail sector in Zimbabwe continues to grow despite the myriad of challenges the country is facing. The sector is on a high, but despite this rise, there remains a number of problems facing many companies, which need innovative home grown solutions now more than ever.

Zimbabwe is currently operating under a unique multi-currency environment. Although this has brought convenience to the transacting public, it has also been the source of headaches for many retailers. The point of sale system for retailers is one specific area that needs an immediate solution to deal with issues that have arisen from the use of multi currencies.

Although they are a number of POS systems currently in use in the country. Until now, we were lacking a POS system that was designed specifically to suit the needs of our Zimbabwean financial market. That is until the 2*cents Retail Point of Sale system* came on the scene.

Developed by Byo Software, an enterprising company which consists of four multi-talented gentlemen aged between 19 and 27 years old, based in the City of Kings and Queens. Their innovative and humble opinion of how a retail POS should function in Zimbabwe, led to the creation of the *2cents POS system* in 2020.

Falling under the 2cents brand, which is a range of software’s specifically designed to help Zimbabwean businesses move from paper to digital, whilst also ensuring that their digital experience is convenient and easy going as much as possible. This software offers convenience not only to the public but more importantly, retail owners.

To have a deeper understanding of how this software can help your business, let’s take a look at what major problems you will be solving by using the system;

**The Currency Issue**

Currently Zimbabweans are using a variety of currencies, namely the Zimbabwean dollar, Rands, United States dollars, SWIPE, Mobile money; these are all being utilised on an everyday basis. This scenario automatically presents a challenge to many shop owners when it comes to receipting customers and calculating sales from these different currencies.

You however no longer need to worry about that. 2cents POS is tailor made to take care of this problem. The system has a currency tab which offers settings which allow retailers to use multi currencies for their transactions. The conversion symbols and factors are simple and easily understandable for anyone to use.

**The Issue of Change**

Another issue that has emanated from the multi-currency situation, is how to calculate the suitable rate for giving change to your customers. As you are all aware, currently in most shops in the country, a product has different prices set in accordance with a certain currency.

So if a customer requires change, how do you calculate the correct change to give to your customer, in such a way that your business won’t suffer a loss because of the discrepancies in value of currencies?

If that has been a challenge for you, then look no further than *2cents POS* for a convenient solution. There is a setting which allows you to do these calculations automatically.

**Why Choose 2cents Retail POS?**

As we have already stated above, we are in a unique situation which is synonymous to us Zimbabweans. That is why we cannot stress enough the importance of creating and utilising home grown solutions. That is what 2cents is all about. Using this system instantly solves your problems. Other advantages include;

**User Friendly**

The system is very user friendly and anyone can navigate the inter face easily. The 2cents POS settings are just what any retailer in Zimbabwe needs right now. Unlike other foreign systems which offer unnecessary features you’ll never use.

Another thing that makes it simple to use is that it does not rely on a mouse to operate, but you can use a keyboard instead, which is very much easier to navigate with such systems. It’s just a matter of a few clicks and you’re done.

**Reliability**

The 2cents system offers unmatchable reliability. Whilst some systems may fail or crack from time to time, our system runs smoothly, ensuring that your business operations are not disturbed. Besides that, we have an efficient reliable support team, which is always on hand 24/7 to deal with any problems that may arise.

**In Depth & Accurate Reports**

2cents POS is there to make your business operations simpler. That is why our reports are in depth in order to help you analyse how things are moving in your company. Hourly, daily, weekly, monthly reports can all be easily accessed. We also provide graphs that can show how sales are moving for a particular product at a certain time. For example, how much bread is sold every morning, compared with in the evening. This information can help you make certain decisions on time.

The system also helps you keep track of your stock, without the tedious task of stock taking. All of this is enjoyed by configuring certain settings.

**Creative Solutions On Offer**

At Byo Software, creativity is at the core of our operations as a company, and drives our innovations. Hence our timely release of 2cents POS for such a time as this in Zimbabwe. With our system you’re guaranteed that as things shift in our country’s financial landscape, we will be more than able to adjust and meet new demands. Offer new solutions, and always strive to create an amazing beneficial experience for our users.

Try us, and we will cover your *Retail Point of Sale* needs anytime and anywhere in Zimbabwe. Thank you….Siyabonga…Tinotenda !!!